

For immediate release

**SummerFest 2022 Held at the Central Harbourfront from July 16**  
**Feature “Wild in the City” Outdoor-Themed Fun**  
**FREE Admission for Over 30 Activities**



(Hong Kong, July 11, 2022) The annual *SummerFest* will be held at the Central Harbourfront Event Space (CHES) from July 16 to September 18, spanning over two months. Covering 15,500 square meters in the core of Central, this large-scale outdoor programme provides about 30 activities related to the theme of this year - “Wild in the City”. Admission is FREE so Hongkongers are welcome to enjoy a great summer at the harbourfront.

Returning for the sixth year, *SummerFest* attracts tens of thousands of participants each summer. In light of the improving epidemic situation, its organiser Central Venue Management (CVM), the exclusive operator and manager of CHES, is confident that the event will be attractive to the public and will restore some fun in life for young people and families alike.

For a taste of nature, look no further, because *SummerFest* puts the wild in the city. At the CHES, visitors can breathe in the fresh sea breeze, take in the sunset and starlight, and join in a diverse range of activities and performances, making it an oasis to be found in this concrete jungle.

**Dorothy Tang Art Installation: "A Shoppin' Baby" Ethnic Series | 56 Tumbler Dolls**

Created by the well-known Hong Kong artist Dorothy Tang, the brand new “A Shoppin’ Baby” Ethnic Series features her signature chubby baby characters in 56 sets of traditional Chinese ethnic costumes. Bringing together Chinese culture and Western artistic elements, the series

conveys the message of “Stronger Together”. Transforming into cute life-size tumbler dolls, the 56 ethnic babies are ready for some interactive fun with adults and children alike.

Date:	July 16 to September 18
Time:	4pm – 10pm
Venue:	Central Harbourfront Event Space
	Entrance at Gate 3 (near Tamar Park)

### **Hong Kong Neon -- The Unfinished Business**

For decades, the streets of Hong Kong lit up in clusters of overlapping yet one-of-a-kind neon signs have been the city’s iconic night view. With the lights fading and its industry declining, the NGO Tetra Neon Exchange (TNX) which is committed to the conservation of this unique heritage, brings to SummerFest a series of preserved and somewhat restored dining outlet neon signs, plus various guided tours and talks, to encourage rediscovery of Hong Kong neon, i.e. its past, present, possible future and more. To lift the veil on the even lesser-known side of Hong Kong neon, restoration process will also be conducted on site.

Date:	July 31 to September 18
Time:	4pm – 10pm
Venue:	Central Harbourfront Event Space
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### **Ping Pong Art Fun**

With the support of the NFT organisation Art4Raise, ping pong tables are transformed into trendy paintings. It’s a perfect mix of sports and arts. Come and explore the joys of playing ping pong amongst colourful artworks in this ‘outdoor gallery’ for a whole new experience.

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### **City Camping x Lumi-Forest**

Camping in the countryside is perhaps nothing new, but have you ever lain down in the bustling city centre and relaxed? Bring your own tent and camp out in the designated area where you not only enjoy the azure sky and blue sea, but also play with the surrounding installations *Mantis Madness*, *Wild Snails* and even *Lumi-Forest*, created by local mixed media designer Calix especially for this summer.

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### Desert Mirage

Indulge in the arid desert ambience surrounded by cactus bushes. Kids can also tire themselves out with the water sprinklers and inflatable toys in the adjoining “Wild Playground”.

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### Special Programmes

In addition to these regular attractions, over 20 special programmes will be held on Fridays and the weekends as well as public holidays. From dynamic activities like sports and dance, to more relaxing events about music, films and culture as well as arts and crafts, there is a wide range to choose from. Sports activities include *Hong Kong Elite Baseball Showcase*, *Ping Pong Art Fun Challenge*, *I Wanna Fly FMX Day*, *Les Mills Night@Beat the Fitness Night*, *Yogafest@Beat the Fitness Day*, *I Wanna Fly X-game Open Day*, *Hong Kong Balance Bike Carnival*, *SWEAT Day*, and *Fit & Well Festival*.

Outdoor screenings will be held for the first time and families can enjoy the movies *Early Man*, *A Shaun the Sheep Movie: Farmageddon* and *The Electrical Life of Louis Wain* for free. For a mental challenge, consider participating in the *Chess Fun Day*.

Music and dance programmes have always been a signature of *SummerFest*. This year’s exciting events include *Central Fantasy*, *I Wanna Fly Summer Music Day*, *Hong Kong Street Dance Festival*, *Crewplayers Summer Festival 2022*, *Traditional West African Drum & Dance Guided Tour 【FÖLÖKO · BACK TO THE HEART】 2.0*, and *Studio Acorn Kids Summer Dance Festival*.

For the celebration of the Mid-Autumn Festival, visit *SummerFest’s* three-day *LOCOLOCO “A Little Escape” Market* for all the festivities.

In strict compliance with the Prevention and Control of Disease Regulation, visitors will be required to scan the LeaveHomeSafe and Vaccine Pass QR Code. Other precautionary measures include thorough disinfection and cleaning of facilities, body temperature check and provision of hand sanitisers at all entrances, as well as regulation of number and flow of visitors.

**High-resolution images can be downloaded at:**

<https://drive.google.com/drive/folders/1FT9Ye0VsCS-peZS9h92mJoCailP9HK7F>

For more information:

Facebook <https://www.facebook.com/CentralHarbourfrontSummerFest/>  
Instagram [https://instagram.com/summerfesthk?utm\\_medium=copy\\_link](https://instagram.com/summerfesthk?utm_medium=copy_link)  
Website <https://www.summerfest-centralharbourfront.hk/>

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### **About Central Venue Management (CVM)**

Appointed by the Government through an open tender in 2014 and again in 2016, CVM is the exclusive operator and manager of the Central Harbourfront Event Space (CHES), a premier location showcasing Hong Kong's iconic skyline and harbour. The CHES has hosted many events such as the Art Central, Lai Yuen Super Summer 2015, Clockenflap Music and Arts Festival, FIA Formula E Hong Kong ePrix, Cirque du Soleil, Dragonland Music Festival, etc.

### **Programme Schedule 16/7 – 18/9**

#### **Regular Programmes**

Jul 16 – Sep 18 4pm-10pm	City Camping x Lumi-Forest
Jul 16 – Sep 18 4pm-10pm	Desert Mirage
Jul 16 - Sep 18 4pm-10pm	Dorophy Tang Art Installation: "A Shoppin' Baby" Ethnic Series   56 Tumbler Dolls
Jul 16 - Sep 18 4pm-10pm	Ping Pong Art Fun
Jul 31 - Sep 18 4pm-10pm	Hong Kong Neon -- The Unfinished Business

## Special Programmes

Jul 17 (Sun) 10am-6pm	Hong Kong Elite Baseball Showcase
Jul 22 (Fri) 4pm-8pm	Ping Pong Art Fun Challenge
Jul 23 (Sat) 12nn-9pm	I Wanna Fly FMX Day
Jul 24 (Sun) 4pm-10pm	BYOG Camping Day
Jul 29 (Fri) 4pm-8pm	Cinema in the Wild – “Early Man”
Jul 30 (Sat) 4pm-8pm	Cinema in the Wild – “A Shaun the Sheep Movie: Farmageddon” and “The Electrical Life of Louis Wain”
Aug 5 (Fri) 5:30pm-9pm	Les Mills Night@Beat the Fitness Night
Aug 6 (Sat) 11am-9pm	Yogafest@Beat the Fitness Day
Aug 12 (Fri) 6pm-9pm	Central Fantasy
Aug 13 (Sat) 12nn-9pm	I Wanna Fly X-game Open Day
Aug 14 (Sun) 10am-6pm	Chess Fun Day
Aug 19 (Fri) 12nn-9pm	I Wanna Fly Summer Music Day
Aug 20 (Sat) 3pm-9pm	Hong Kong Street Dance Festival
Aug 21 (Sun) 10am-6pm	Hong Kong Balance Bike Carnival
Aug 27 (Sat) 12nn-6pm	Crewplayers Summer Festival 2022
Aug 28 (Sun) 3pm-7pm	Traditional West African Drum & Dance Guided Tour 【FÖLÖKO · BACK TO THE HEART】 2.0
Sep 3 (Sat) 3pm-5:30pm	Studio Acorn Kids Summer Dance Festival
Sep 9 (Fri) 11am-7pm	LOCOLOCO “A Little Escape” Market - The Camping Episode

Sep 10 (Sat) 11am-7pm	LOCOLOCO "A Little Escape" Market - The Moon Watching Episode
Sep 11 (Sun) 11am-7pm	LOCOLOCO "A Little Escape" Market - The Spacing Episode
Sep 12 (Mon) 12nn-6pm	SWEAT DAY
Sep 17 (Sat) 10am-6pm	Fit & Well Festival - A Day to Reconnect